



WEBSITE REPORT

What the numbers say about ALDE-CoR website

22 Mar 2016 - 22 Mar 2018

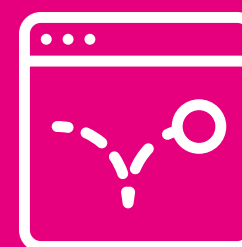
AUDIENCE OVERVIEW

22 Mar 2016 - 22 Mar 2018



36,518 page views

On average around 1500 views per month



58,07% bounce rate

The average for our industry (blogs) is 60%



26,862 unique page views

On average around 1100 unique page views per month



02,50 min average session

Average 2.46 pages per session

Bounce rate - is the number of visits in which a person leaves your website from the landing page without browsing any further. The lower the rate the better it is. For product websites the rate is usually below 40% for blogs and personal website the average is 60% and above.

A session is a group of interactions that take place on website within a given time frame. For example a single session can contain multiple screen or page views, events, social interactions, and ecommerce transactions. The longer the session the more time a user spends on the website.

PAGE VIEWS IN-DEPTH

22 Mar 2016 - 22 Mar 2018

👁 page views

month

5,000

2,500

April 2016

July 2016

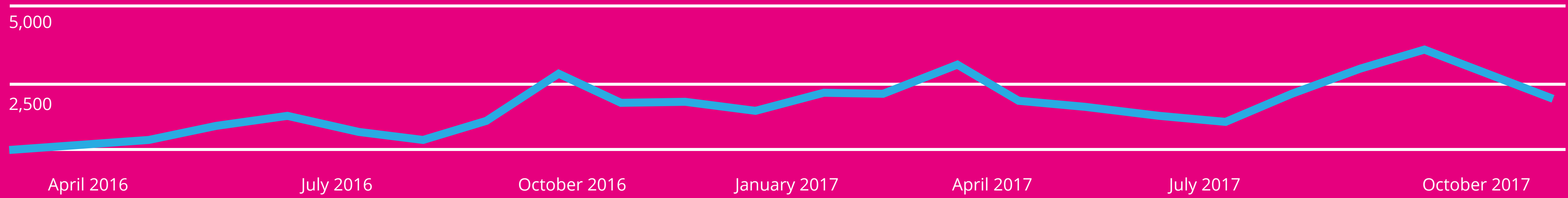
October 2016

January 2017

April 2017

July 2017

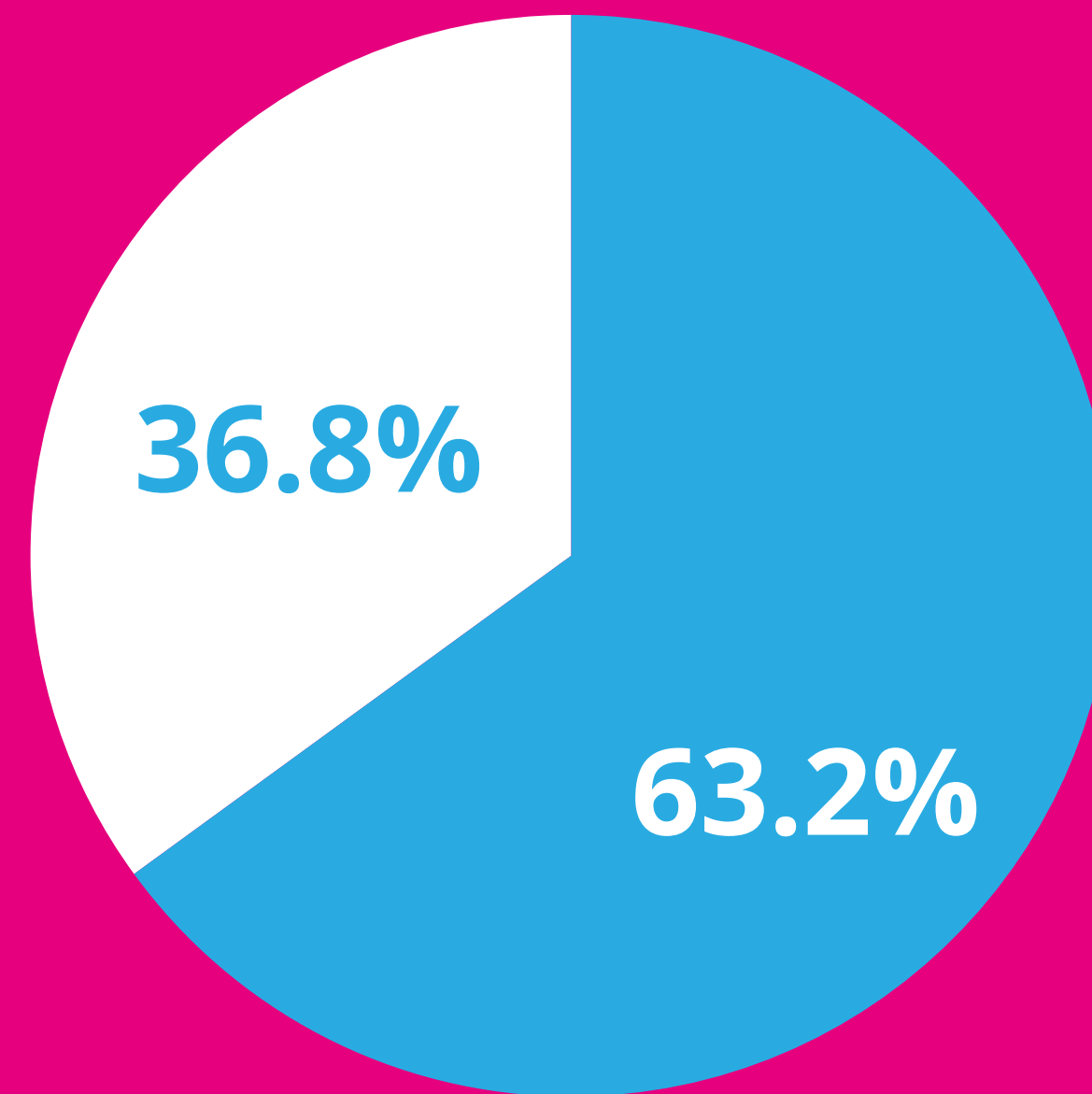
October 2017



PAGE VIEWS IN-DEPTH

22 Mar 2016 - 22 Mar 2018

■ New visitors ■ Returning visitor



MOST POPULAR PAGES

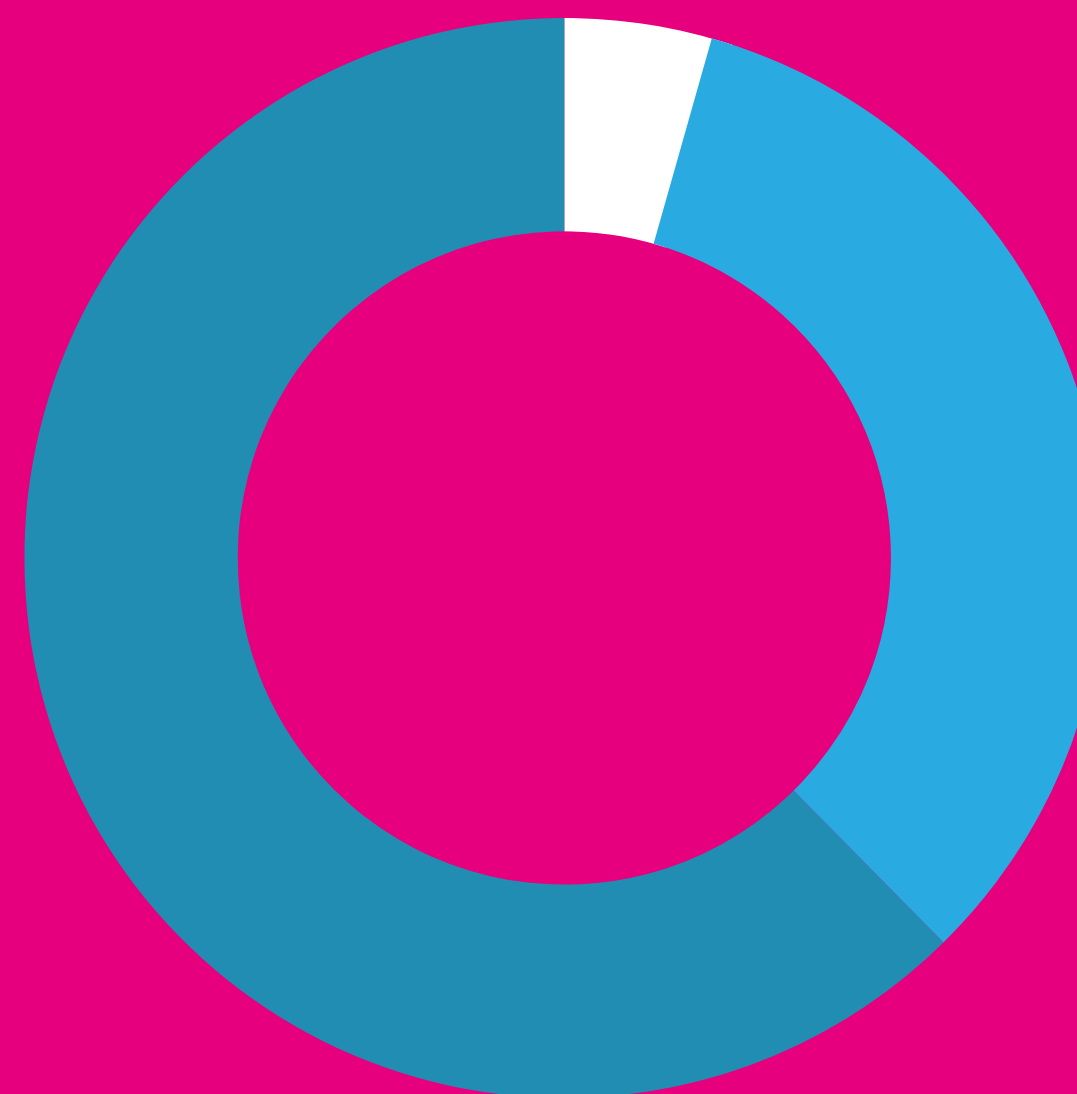
22 Mar 2016 - 22 Mar 2018

web page

Home
Secretariat
About
Internships
Recruitingpolicyadvisors
Bureau
Coordinators

page views

9,631
2,282
1,399
1,259
1,258
1,139
1,124

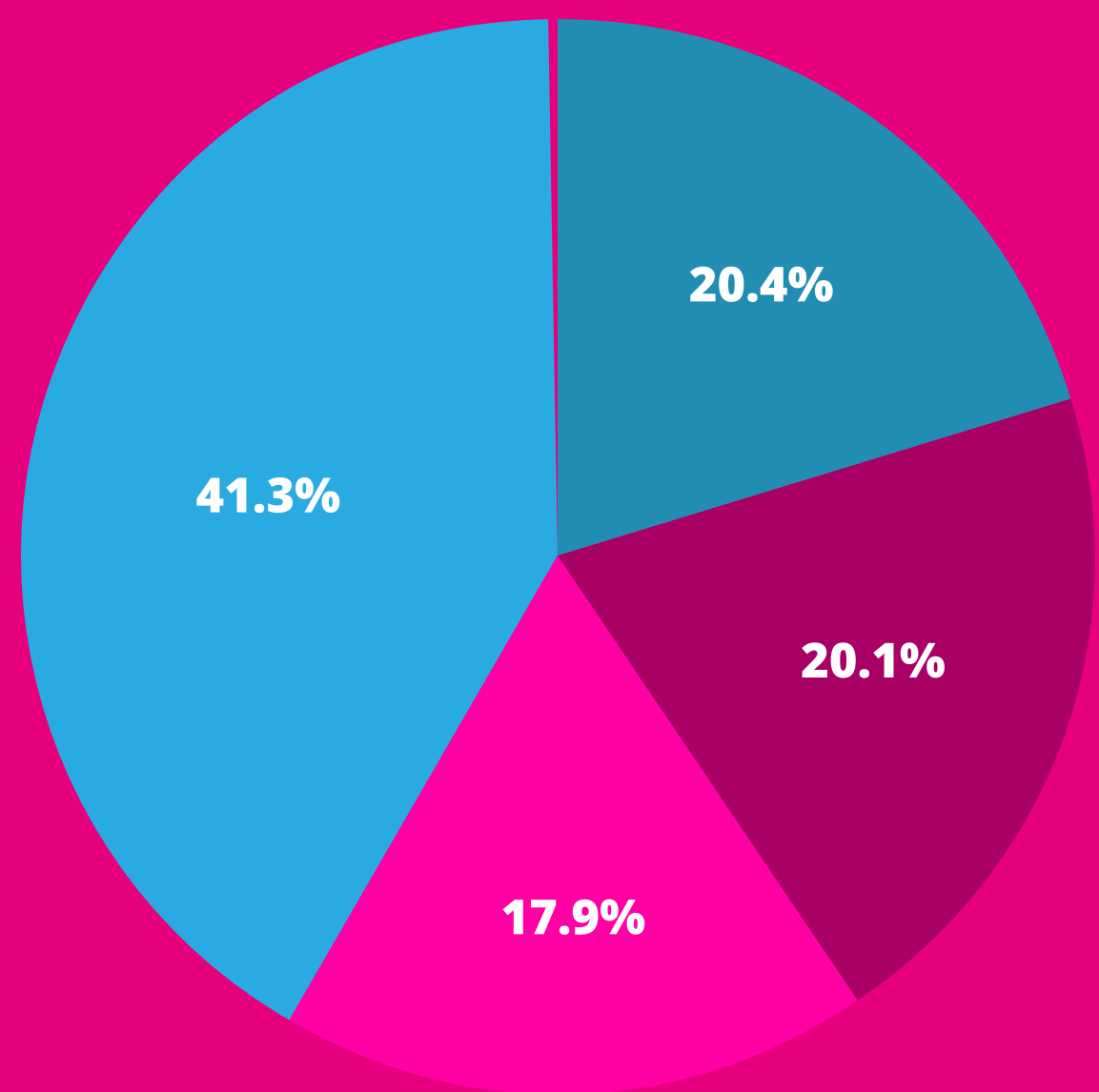


What are the top devices?

Desktop	64%
Mobile	32%
Tablet	4%

ACQUISITION OVERVIEW

22 Mar 2016 - 22 Mar 2018



Acquisition

Organic search	41.3%
Social media	20.4%
Referral	20.1%
Direct	17.9%
Other	0.3%

ORGANIC SEARCH

1. GOOGLE
2. BING

SOCIAL MEDIA

1. FACEBOOK
2. TWITTER
3. LINKEDIN
4. REDDIT
5. INSTAGRAM

REFERRAL

1. COR.EUROPA.EU
2. ALDEPARTY.EU
3. MYCOR.COR.EUROPA.EU
4. EN.WIKIPEDIA.ORG
5. EUROOCARE.ORG

DIRECT